



MIDAS TOUCH MEDIA

1500 ERICSON PLACE
NEW YORK, NY 10461
WWW.MIDASTOUCHMEDIA.NET

FOR IMMEDIATE RELEASE

MARCH 17, 2007

Siena Alumni Rank Among Top Film Makers in National Competition

NEW YORK, NY – An Albany team that includes eight recent Siena graduates has created a short film that has been named one of the best in the country. “Decision 2006” was ranked among the 15 best movies in the 2006 National Film Challenge, a competition asking filmmakers nationwide to create a short film in a single weekend. The spoof of television news election coverage was also recognized for its use of dialogue last weekend in Albuquerque, New Mexico during “Filmopalooza.”

Kathryn Czynski '05, Robert Del Greco '05, Stephen Hensel '06, Ken Jubie '04, Todd Meredith '05, Ethan Wallett '05, Michael Wickham '05, and Elizabeth Whitney '06 make up a majority of the filmmaking team, “Team Midas.” The Siena Alums, with others from around the area, wrote, edited and acted in the mockumentary film, “Decision 2006.” The eight minute short chronicles the mayoral campaign of a former 1980’s child-star named Bobbie Soxer, who is desperately trying to escape his past. The film stars Hensel as Soxer, Jubie as the reporter covering the race, Meredith as Soxer’s opponent, and Czynski as Soxer’s campaign manager. It was directed by Michael Wickham and produced by Robert Del Greco. “Decision 2006” can be viewed on the group’s website, <http://www.midastouchmedia.net/films/decision2006.htm>.

48 Hour Film Project, Anton Bauer, Samuel Adams, Panasonic and a local St. Louis radio station sponsored the contest, which took place last October. Organizers e-mail participating teams on Friday night, giving them a genre, prop, character, and line of dialogue that must be included as part of their four to eight minute movie, which has to be completed and mailed out by Monday morning. More information about the NFC is available at <http://www.filmchallenge.org>.

225 teams entered National Film Challenge 2006. 30 judges from around the country ranked “Decision 2006” as one of the 15 best. It was the only film from New York State recognized. The film has been put on the “National Film Challenge: Best of 2006” DVD, which is distributed by KDHX St. Louis. The movie hit the big screen during “Filmopalooza,” in Albuquerque, New Mexico March 8-11. Team Midas was further recognized for the “Best Use of Line: ‘If it doesn’t work, give it a shake.’”

Team Midas, also known as Midas Touch Media, is planning its next project which will be entered in the DC Shorts Film Festival in Washington, D.C. and Albany’s Edwood Filmfest.

Siena College students and alumni are welcome to join the team.

Contact:

Robert Del Greco, Producer
Tel: (914) 224-6261
Email: delgreco@midastouchmedia.net
<http://www.midastouchmedia.net>

Michael Wickham, Director
Tel: (973) 219-3321
Email: wickham@midastouchmedia.net
<http://www.midastouchmedia.net>

FILM

DESIGN

WEB